Sale Name: Montana Ranch Frozen Genetics Sale #2 LOT 1D - MONTANA JUDGEMENT 1038



Type 2 units sexed female semen Registration Number 20193391 Sire SQUARE B ATLANTIS 8060 Sire Registration Number 19405249 Dam MILL BRAE FP JOANIE 3063 Dam Registration Number #17630369

# Description

"A Once in a Lifetime Sire"

## The Quest

We've worked a lifetime to produce a bull like Judgement. Evaluated by many astute cowmen as one of the most complete, fault-free bulls the breed has ever produced, Judgement was selected by a diverse and visionary set of breeders as the \$180,000 record-selling bull of the 2022 Montana Maternal Revival Sale. A revolutionary sire for type, maternal excellence, feed efficiency, fertility and cow longevity – the real-world profit drivers for ranchers, Judgement excels for growth relative to mature size, and gain relative to consumption.

## The Look

Dominant in his muscle shape, with a huge top and expressive quarter, combined with a chiseled stifle, Judgement exhibited early sexual maturity with a beautiful crest,

robust scrotal and a slick, shiny haircoat. A three-dimensional stud whose massive volume, base width and length sets a new standard, Judgement is ideal in his hoof design and travels with a long, effortless stride.

# The Pedigree

Prepotent and productive cows in every direction. Judgement's maternal pedigree is stacked with functionally-efficient females combining proven longevity and productivity, beginning with his Pathfinder Dam, Joanie 3063, who blends unmatched three-dimensional power with productivity, posting 6 WR 104 and 6 YR 107. Judgement stems from a prepotent maternal line where four of the first five cows of his pedigree earned Pathfinder status, producing breed-impacting sires including Plowman 1627 of Millbrae and more recently, Mill Brae Benchmark, a <sup>3</sup>/<sub>4</sub> brother to Judgement.

Judgement's sire, Atlantis, blends two of the most prepotent cows the Angus breed has ever seen in Elbanna 1209, whose other sons include Confidence Plus, Casino Constable, Connealy Shamrock, True North, Connealy Upscale, Baldridge Gus and Connealy Equity; and Blackcap May 4136, the #1 income producing Angus cow in history with sons such as Resource, Renown, Rainfall, President, Raindance, Sensation and Seedstock.

## The Numbers

In an era with record inputs, Judgement carries genetic predictions which are right on target for the key profit drivers of the commercial cow-calf industry. Study his EPD profile and you'll see balanced, multi-trait excellence, highlighted by breed-changing feed efficiency predictions, early hair shedding, fertility, along with ideal mature size and milk production, coupled with competitive endpoint projections and less time on feed to the rail.

# The Solution

It's no secret. The majority of today's Angus cattle do not work for cow-calf ranchers who operate in range conditions. In their world, cattle need to survive on minimal inputs. Terminally-oriented cattle in these environments typically struggle to meet their basic maintenance requirements, let alone achieve excessive levels of growth.

## The Spark

Upon seeing Judgement, astute breeders make the same judgement...to order semen. He sparks the imagination, creating a new vision of what's possible in improving the cowherd, and in improving the bottom-line for real-world commercial cattlemen.

## Quantity: 2



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